

# Executive Summary

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GRATEFUL FILMS, INC.



In association with L.T Dream Pictures LLC:



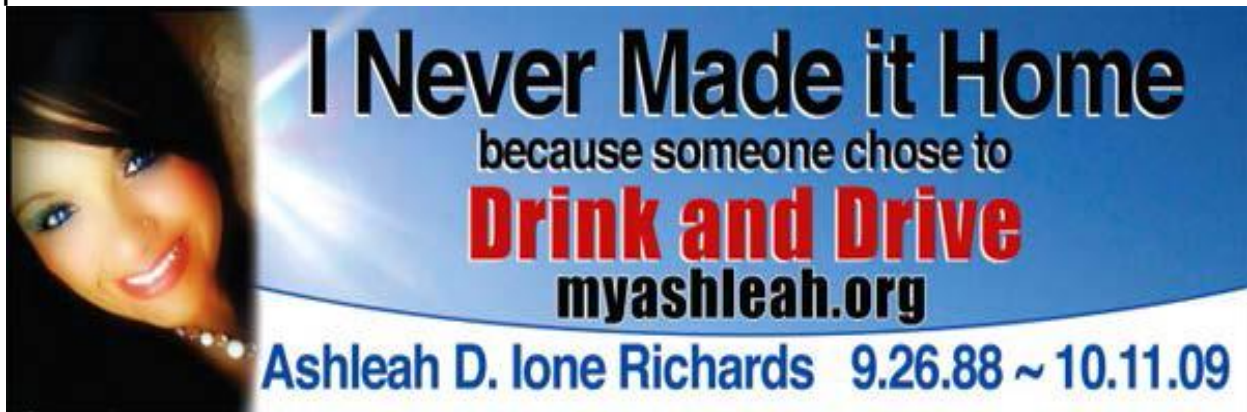
My Ashleah INC.



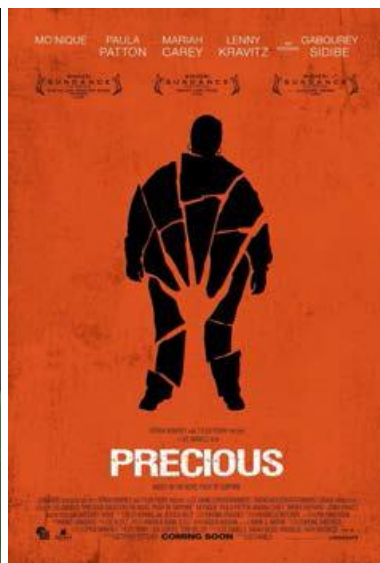
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## MARK AND LORRAINE RICHARDS – EXECUTIVE PRODUCERS

Mark & Lorraine Richards, oversee the day to day operations of a powerful life changing foundation that has changed the hearts of thousands. Mark is an innovative businessman that has reached top levels in his career as a Health, Safety and Environmental specialist. Mark and Lorraine is independent entrepreneur and co-directors of a flourishing nonprofit organization company "My Ashleah" formed in 2009 after their daughter Ashleah Richards was hit and killed by a drunk driver outside Lubbock Texas. Their innovated passion for bringing the truth to all walks of life has made them highly marketed speakers to our young generation. Happily married for over 27 years and two other children they have walked a very hard journey. They are a true testament to what it means to hold on to the promise.



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## MARK G. MATHIS – PRODUCER

Producer Mark G. Mathis produced the Sundance hit BRICK which was released by Focus Features. He was also nominated for the 2006 Independent Spirit John Cassavettes Award for Best Producer. Most recently, Mark produced THE IDENTICAL, a rock n' roll fable starring Ray Liotta and Ashley Judd set for release in the Spring of 2014. His other credits include SEVEN DAYS IN UTOPIA, starring Robert Duvall and Lucas Black as well as Mike Polish's big screen adaptation of Jack Kerouac's BIG SUR. Mark recently Executive Produced BROOKLYN BROTHERS BEAT THE BEST and LEARNING UNCLE VINCENT. Mark's other producing credits include the Academy Award winning PRECIOUS, which also won both the Sundance Grand Jury Prize and Audience Award, as well as the Independent Spirit Award for Best Picture. Other past credits include the Lee Daniels directed TENNESSEE starring Mariah Carey, CONVERSATIONS WITH OTHER WOMEN starring Helena Bonham Carter and Aaron Eckhart, THE DRY LAND starring America Ferrara and Ryan O'nan, and the Slam dance Grand Jury Winner and Cannes Film Festival best picture nominee BETTER HOUSEKEEPING. A Directors Guild of America member, Mark's experience as a First Assistant Director, Unit Production Manager, Line Producer, Creative Producer, and Director spans over 25 years.

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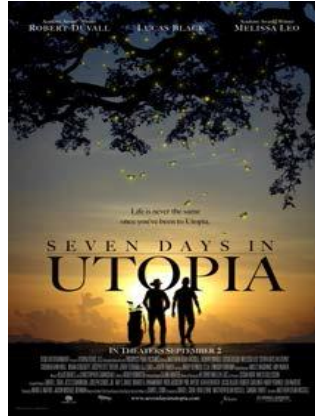


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## MATTHEW DEAN RUSSELL – DIRECTOR

Matthew Dean Russell is one of the hottest young directors in the film industry. Since his arrival in Hollywood a decade ago, Matt has worked with 20th Century Fox, Paramount Pictures, Sony Pictures and New Line Cinema on a wide variety of feature projects. Matt cut his teeth in the VFX world on such films as LIVE FREE OR DIRTY, NIGHT AT THE MUSEUM, EPIC MOVIE, CHARLOTTE'S WEB, FINAL DESTINATION 3, ZATHURA and BLADE TRINITY. Matt also garnered an EMMY NOMINATION for his early television directing experience in the documentary realm. Since branching out of the Visual Effects world, Matt has built his reputation as fresh, young director known for his stylized work and an uncanny ability to get the most out of his actors. The past two years have been fruitful for Matt. He spoke at the SUNDANCE FILM FESTIVAL as part of a "generation next" panel of writers, producers, directors and creative forces. In his feature film directorial debut, Matthew brought to life the adaptation of Dr. David Cook's highly successful novel GOLF'S SACRED JOURNEY: THE LINKS OF UTOPIA as both Screenwriter and the film's Director. The star-studded cast of SEVEN DAYS IN UTOPIA included two Academy Award winning actors, Robert Duvall and Melissa Leo, along with Lucas Black, Kathy Baker, Deborah Ann Woll, Brian Geraghty, Jerry Ferrara, as well as a host of golfing superstars and commentators. Matthew just completed producing a large-scale period film in Tennessee called THE IDENTICAL. The film will be released later this year and stars Ray Liotta, Ashley Judd, and Seth Green. Matt also recently launched his own Visual Effects company. Despite the fact that the company hasn't been formally announced yet, Matt is already knee deep in work. He's got a sci-fi project, two independent features (starring Katie Holmes and Sean Astin), and an undisclosed series with Sony Pictures. If that weren't enough to keep Matthew busy, he was just contracted to bring the epic legend of a world icon to the silver screen. Matt will serve as one of the writers on the project as well as the film's Director.

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## ROB LEVINE – WRITER / PRODUCER

Rob Levine has been a production executive in the film and television industry for the past twenty years. A native New Yorker and graduate of Columbia University and NYU Film School, Rob has worked for a variety of production companies including NEW LINE CINEMA, WOLF FILMS (Emmy Award Winning Producer of LAW & ORDER), and NBC/UNIVERSAL where he ran four-time Emmy Award winning actor Peter Falk's production company. While working for Mr. Falk, Rob was responsible for developing the last three COLUMBO movies for ABC. Rob is also an accomplished screenwriter, having written more than a dozen screenplays and teleplays including the recently produced SEVEN DAYS IN UTOPIA starring Academy Award Winners Robert Duvall and Melissa Leo. A Production Executive Peer Group member of the Television Academy of Arts and Sciences and a Steering Committee member of the Caucus for Producers, Writers & Directors, Rob has also produced and directed a variety of television pilots, film projects, music videos, commercials, and video game promos. Rob is the recipient of a 2011 Telly Award for his work producing the game trailer for MORTAL KOMBAT 3D and a Movie guide Award recipient for his writing on SEVEN DAYS IN UTOPIA.

# HELLO HOLLYWOOD 101



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## SHERRIE BRADSHAW – PRODUCER

SHERRIE MORGAN BRADSHAW has over thirty years experience in free-lance film production accounting with major experience in foreign locations. Film credits include HOOK, THE PEACEMAKER, GLADIATOR, THE FAST & THE FURIOUS, MAN ON FIRE, and LITTLE ACCIDENTS. Her New Mexico productions include: BIG SKY, FORCE OF EXECUTION, THE BANSHEE CHAPTER, LINEWATCH, THE SPIRIT, TENNESSEE, THE LEGEND OF THE LONE RANGER, CONVOY, WILD TIMES, EASY MONEY, WILDFIRE and THE DRY LAND. Sherrie is also the founder of Hello Hollywood 101, a film company which focuses on script analysis, writer management, production accounting, film accounting placement, budgeting and tax credit/rebate reporting. She is also a teacher, a motivational speaker, a consultant for film production companies, a writer's manager, and a music publisher and creative manager for Uncharted Music and Expressive Artists. The illustrated version of "Hello, Hollywood 101" is scheduled for publication in 2015.